

***Home page layout design and  
Interface Usability Test***



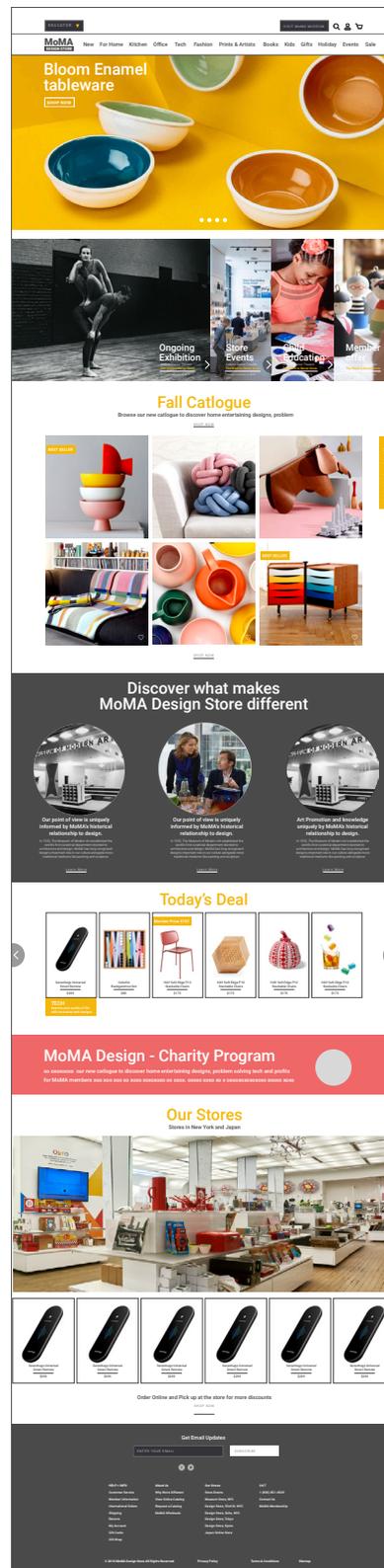
## Home page Testing phase-1

### DESIGN AND INTERACTION FROM THE USER

- Button are not visible
- Too much yellow colour
- Best seller strip is looking wired
- Not a fan of Orange colour
- Confusion about the physical store
- Logo not visible
- Footer is too small
- Not much emphasis on the product

### DESIGN AND INTERACTION FROM THE TEAM

- Add recommendation product strip
- Membership strip
- Reduce buttons
- Header needs to be reworked



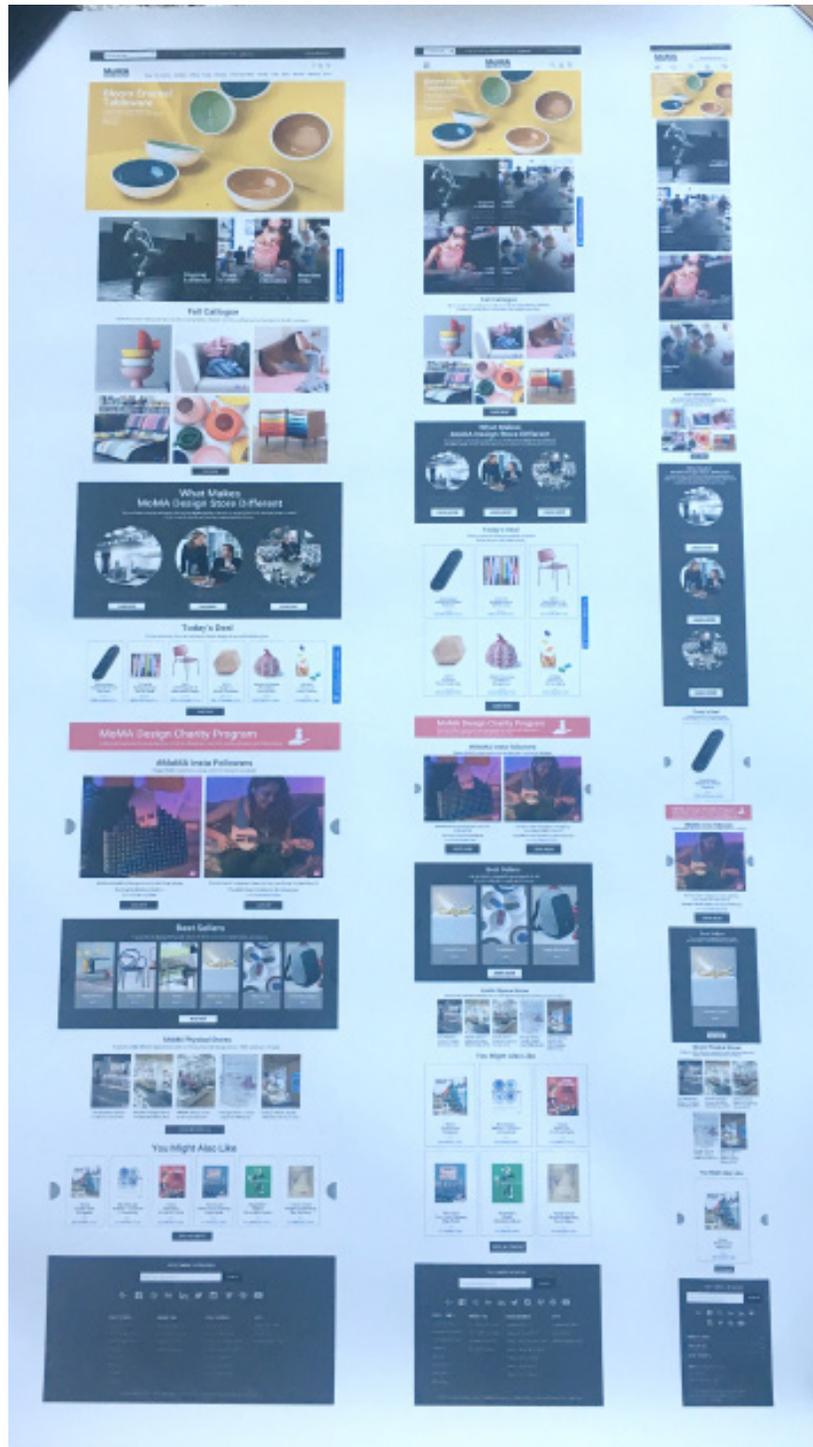
## Home page Testing phase-2

### DESIGN AND INTERACTION FROM THE USER

- Too many elements on the header
- Buttons still not visible

### DESIGN AND INTERACTION FROM THE TEAM

- Physical store details need to be added
- Instagram strip to be added
- Educator strip to be added

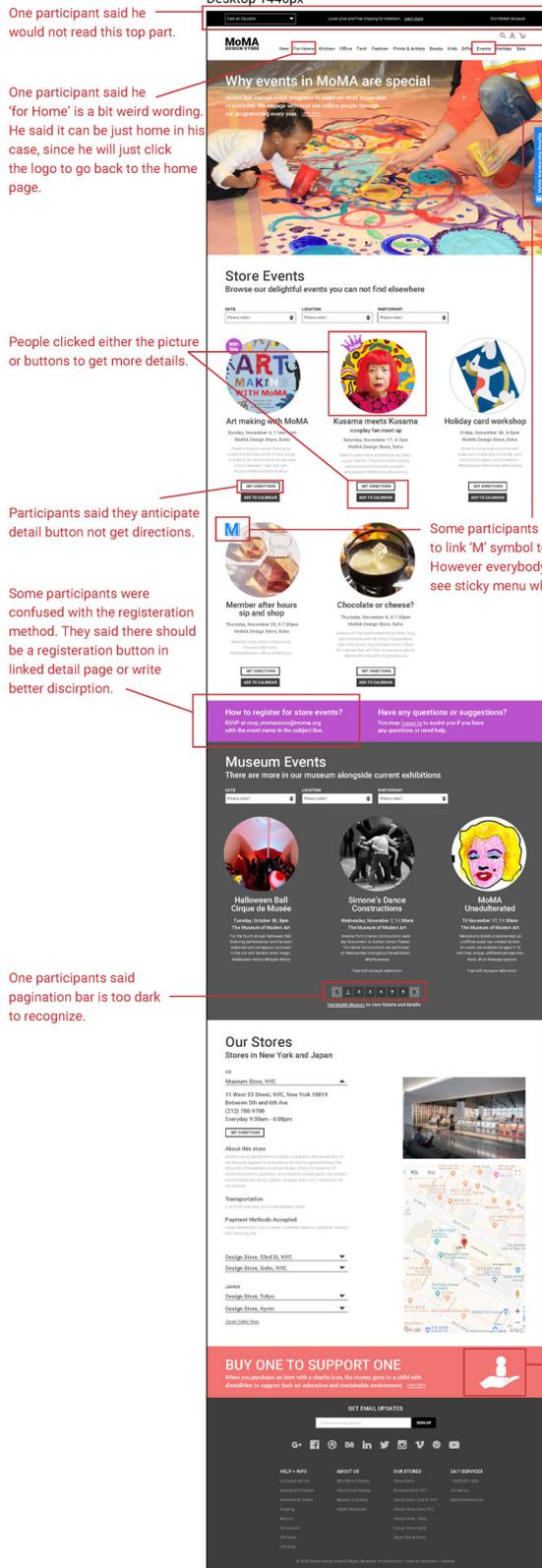


## *Home page Testing phase-3*

### DESIGN AND INTERACTION FROM THE USER

- Colour contrast
- Grey is too dark
- Tab and mobile should not have right and left arrow.
- Text on what make MoMA design store different is not visible. It should be white.
- Icons are not appropriate
- Instagram should be @ not #
- No grey box for best seller text its not readability.
- Is this page curated for an Educator?
- Favourite icon missing on Desktop and tab layout
- No underline for buttons
- No headline in main story for mobile.
- Fall catalogue layout for mobile should be 2x2.

Desktop 1440px



Tablet 768px



Mobile 768px

